The Nordic Advantage – Leveraging Opportunities for Increased Sustainability and Value Creation





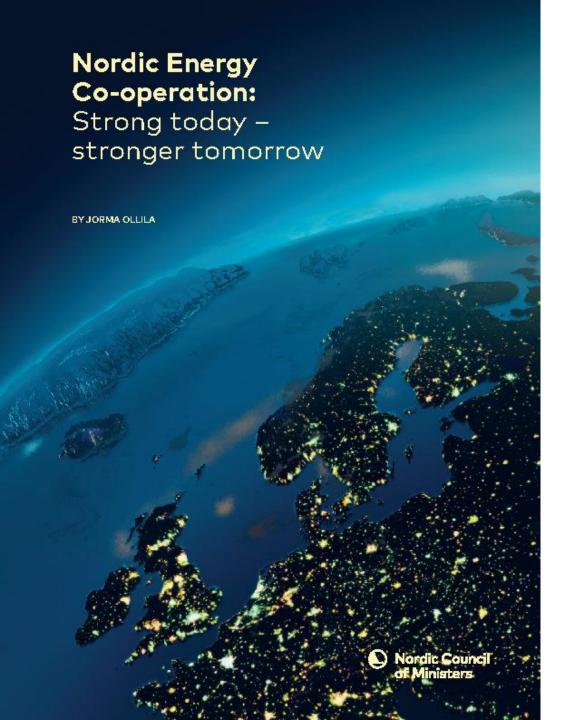
A smart energy system for the whole region

"The Nordic countries can act as a visionary trendsetter by building a smart energy system into our region. This will enhance welfare, as working more closely together will ensure the best and most efficient solutions.

"The energy transition is already underway – if the Nordic countries do not participate to the fullest, the jobs will be created elsewhere"

Hans Jørgen Koch, Nordic Energy Research
The Future of Energy – Bridging the Gap, Arendalsuka 2018



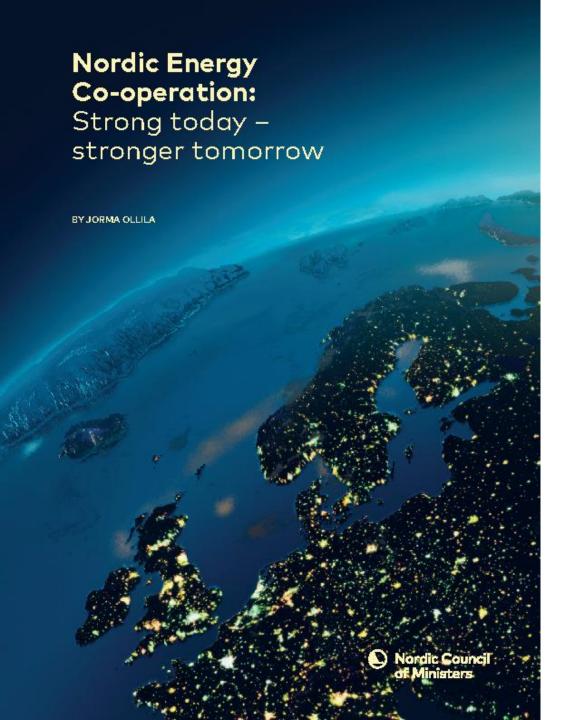


Key recommendations on energy research

- Multiply the effect of current Nordic research activities through mapping and streamlining. Involve the Baltic states.
- Use Mission Innovation to create and reinforce Nordic positions of strength
- Set up a Nordic PhD Programme in energy and transform testbeds into new position of strength
- Promote Nordic positions of strength by creating a EUR 67 Million Nordic Research and demonstration programme

Hans Jørgen Koch, Nordic Energy Research
The Future of Energy – Bridging the Gap, Arendalsuka 2018





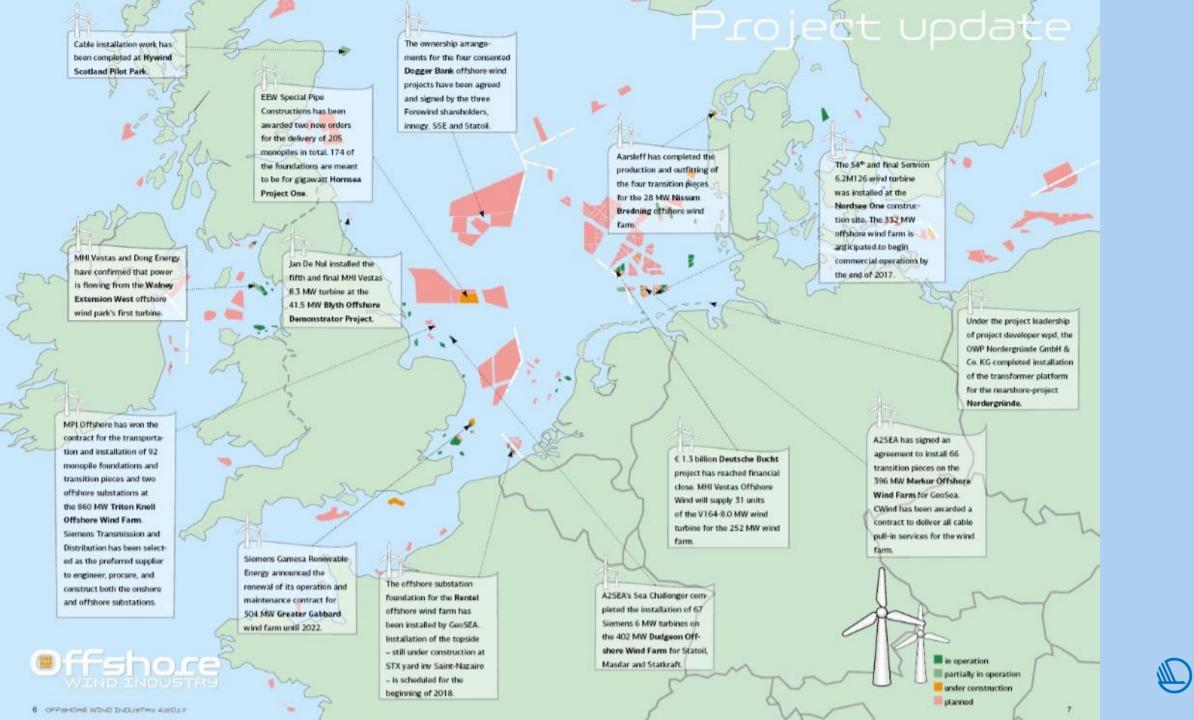
The Nordic potential to play a global role

"There is enormous potential here. The Nordic Region is one of the 12 largest economy in the world."

"Current research activities, at both the Nordic and national level, should be mapped, discussed and aligned within the planned new strategy for Nordic Energy Research. According to the IEA, the Nordic countries spent approximately 1 EUR billion on energy research in 2014."

Hans Jørgen Koch, Nordic Energy Research
The Future of Energy – Bridging the Gap, Arendalsuka 2018





Sharing markets and competencies





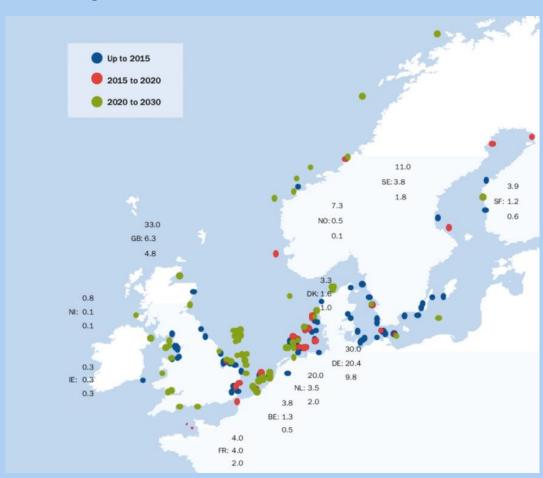


Synergies:

- Transferable offshore expertise
 - Offshore robustness
 - Construction and maintenance
 - Floating structures (Hywind)
 - Horizontal drilling > geothermal energy
- Re-use decommissioned structures
- Learning by doing > Bigger and cheaper windmills
- = Meeting/surpassing EU Renewable Energy Targets



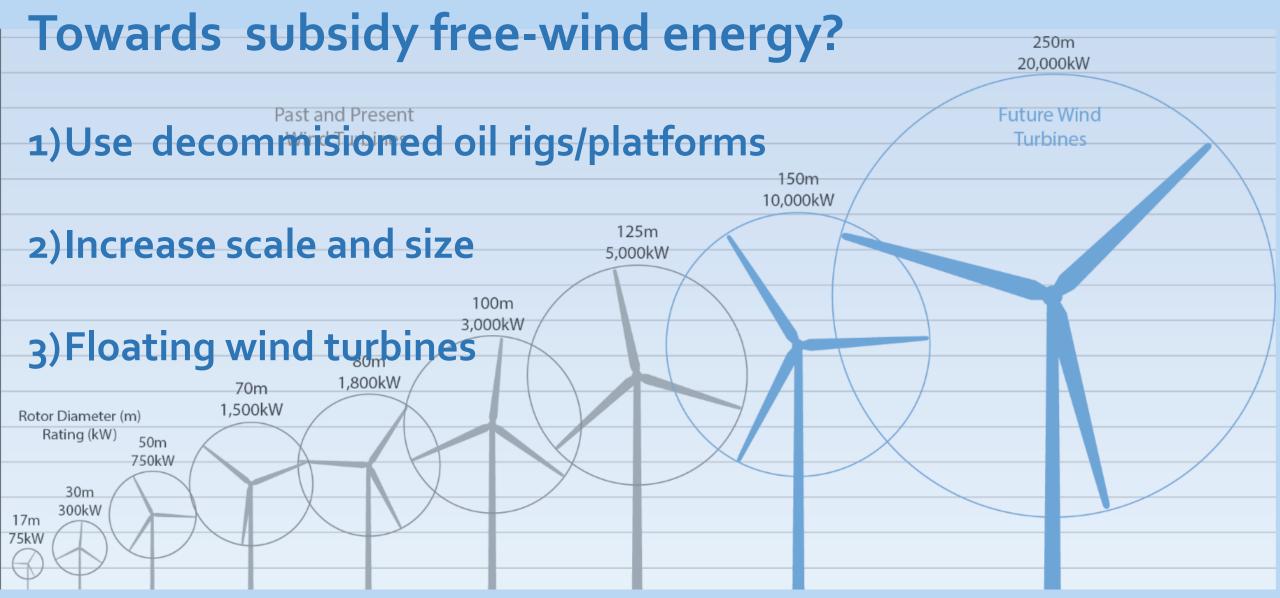
Expectations in 2009



Source: Hulle, Uhlen et. Al 2009

- Reality in 2018





Source: My Florida Home Energy



Challenges ahead:

- Increase research efforts in low-carbon energy > Mission Innovation and Ollila-report
- Create a Nordic/Baltic home market industrial base and jobs
- Avoid "subsidy-hunting"
- Accomodate new renewables in the Grid
- Governments role in interconnectors
- Ensure that policies and incentives promote the best wind resources

