



FEMINA
Interreg Europe



European Union
European Regional
Development Fund

On FEMINA and the importance of Gender Parity

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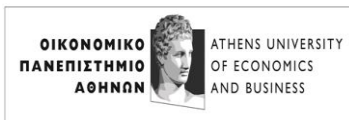
FEMINA Who we are



CAMERA DI COMMERCIO
AREZZO-SIENA



GCE | NODE
GLOBAL CENTER OF EXPERTISE



Agencia pentru Dezvoltare Regională
București - Ilfov



cmo stamm.

FEMINA Approach

FEMINA will identify, implement, monitor and evaluate **policy measures to break down barriers to:**

1. **Female Entrepreneurship**
2. **Female Employment and Career Progression in high-tech SMEs**
3. **Gender dimension of innovation** in public funding schemes for research and enterprise support

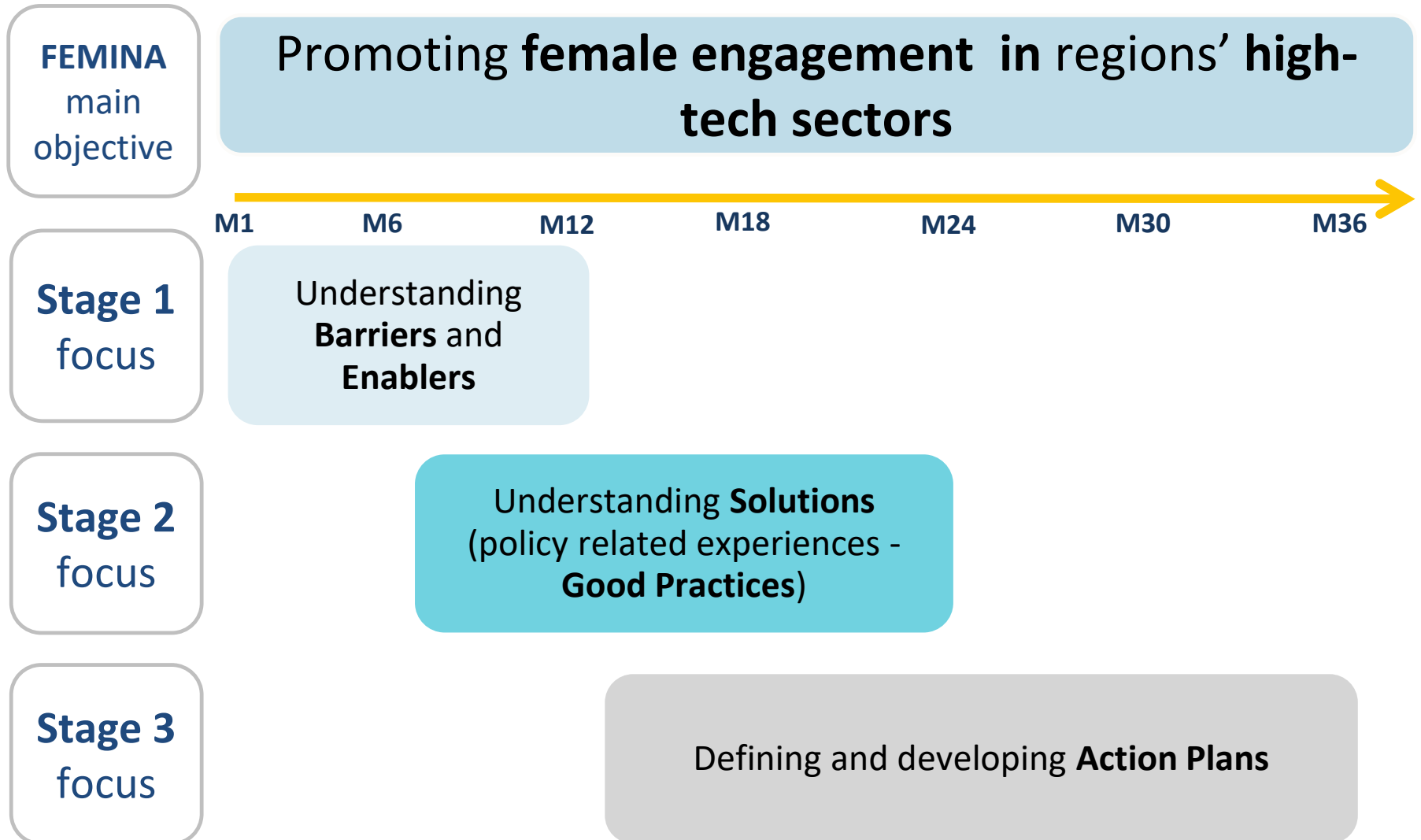
Starting from barriers in GENERAL



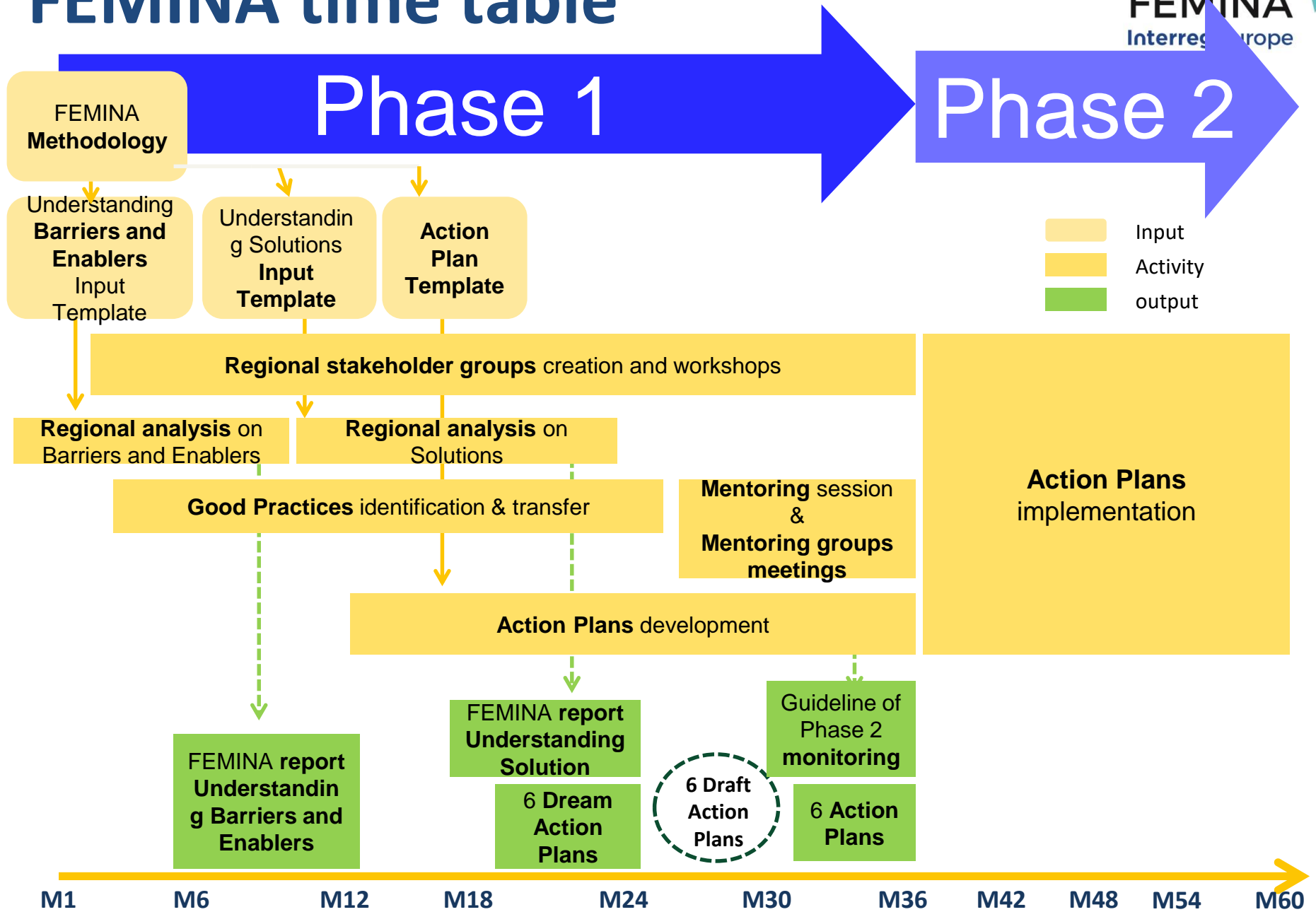
Moving to high-tech



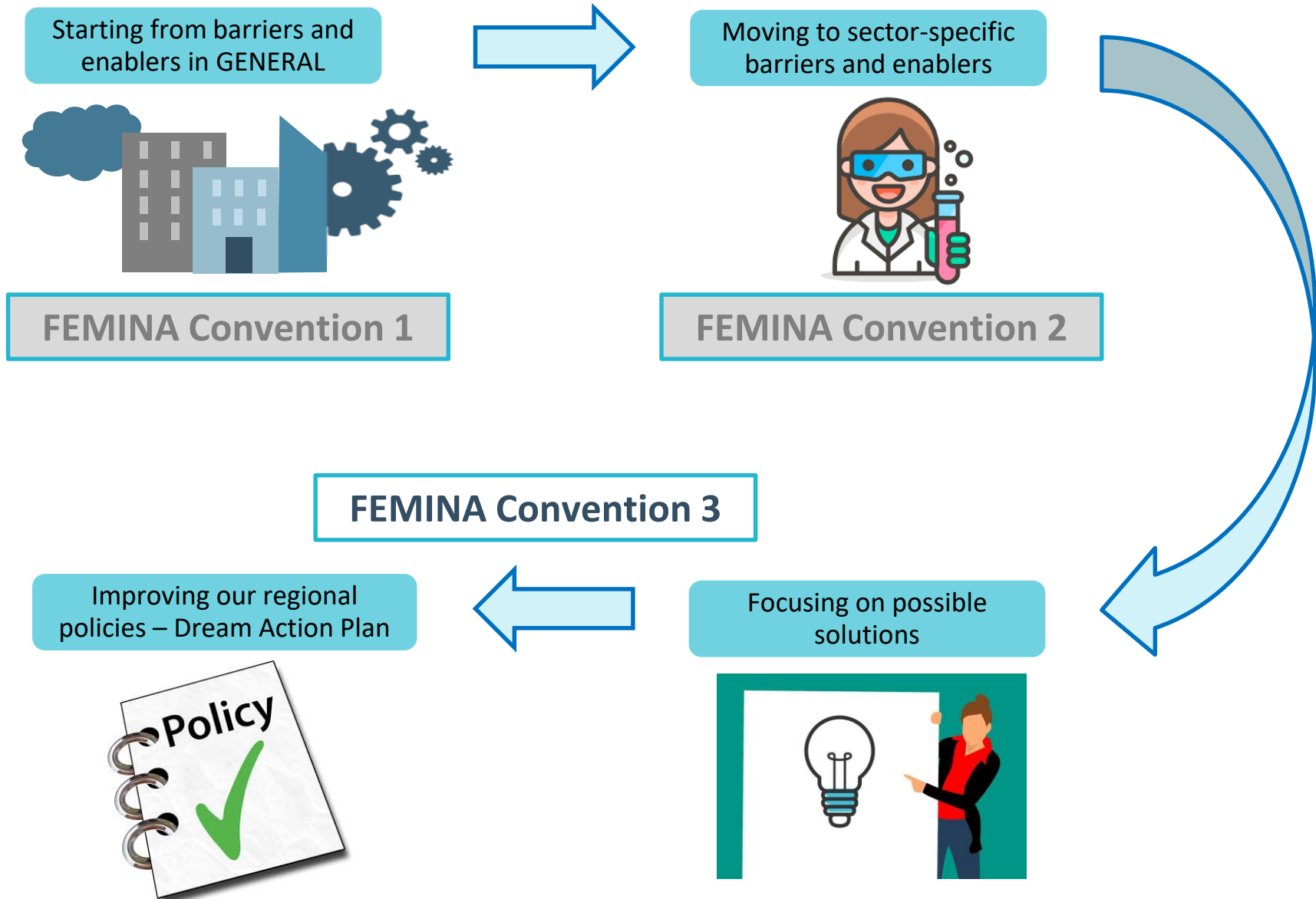
FEMINA Main stages



FEMINA time table

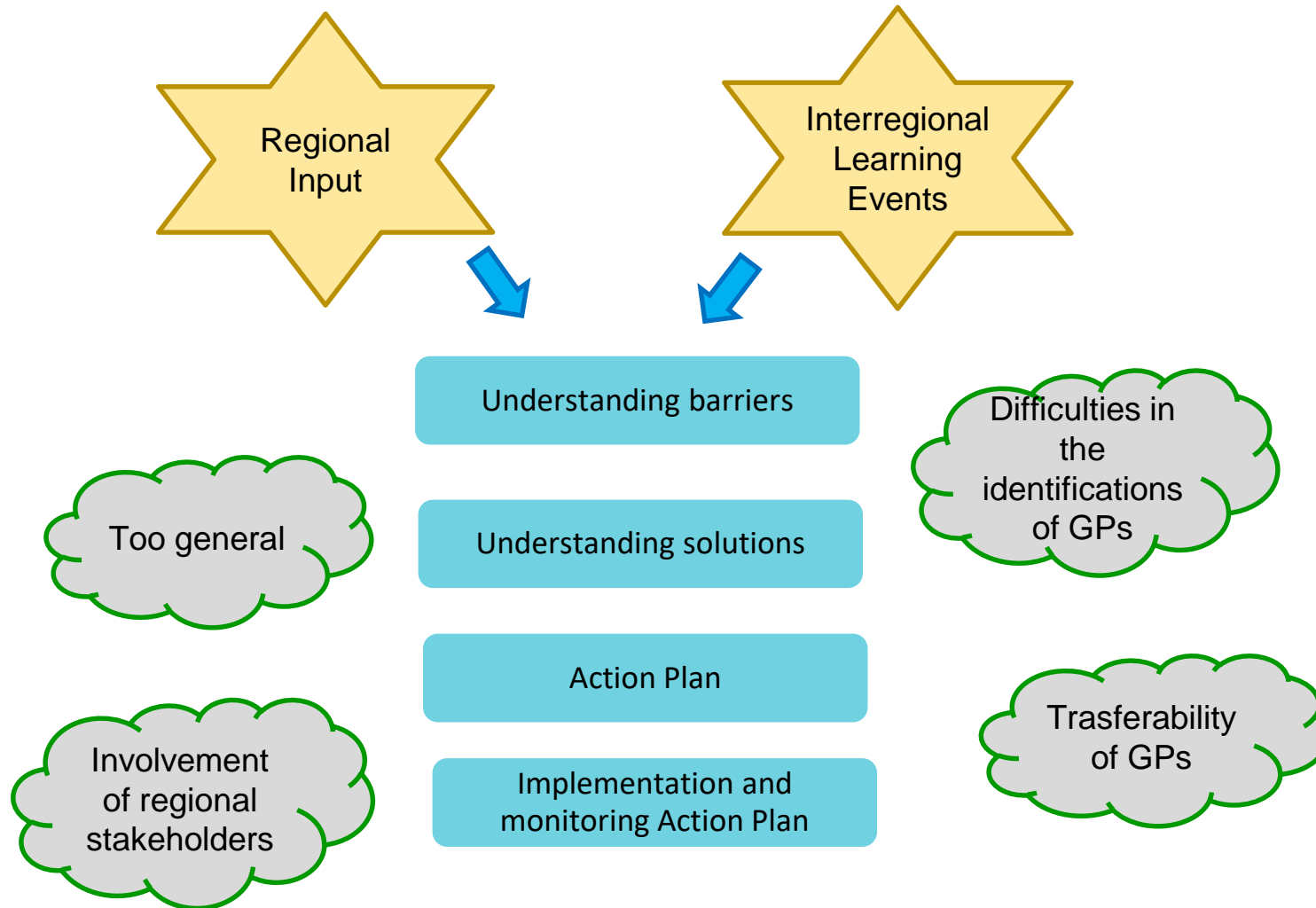


FEMINA Interregional Work so Far





FEMINA Next steps and key issues



Femina issue addressed and objectives

In high-tech sectors across Europe, despite recent positive trends, gender differences are still significant:

- Women account for less than 45% of scientists and engineers;
- Only 33% of researchers are women, concentrated largely in social and medical sciences.

The 2017 G7 conference recognised the importance of promoting female entrepreneurship, though they did not specify the vital link between female participation and competitiveness of high-tech sectors.

Female contribution is shown to contribute to R&I success.

Women bring specific skills: studies show that enterprises with diversified R&I teams promote different perspectives, market insights and approaches to problem solving

Data suggest that closing the gender gap would generate an economic growth increase by 13% of GDP

Femina objectives

FEMINA's overall objective is

to ensure that selected policy instruments for enterprise support are integrated with measures to promote female engagement in regions' high-tech sectors.

Thus, FEMINA works towards a medium-term objective of supporting a measurable and significant increase in female participation in high-tech entrepreneurship, employment and leadership.

This should lead to a change in attitude, recognising added value that women bring, and to a long-term objective of establishing a culture of gender parity in these sectors, with impact on inclusive growth and regional competitiveness.

Diversity is therefore not an end, but a means to achieve better policies



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Thanks

