

Effektiv utnyttelse av data, og økte krav til miljø: Hvordan utfordres tradisjonelle forretningsmodeller?

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MEGATRENDS: CLIMATE AND DIGITALIZATION



Essential questions facing every leader

1 WHEN and to what degree will the digital changes impact your portfolio, workforce, customers, and pricing mechanisms?

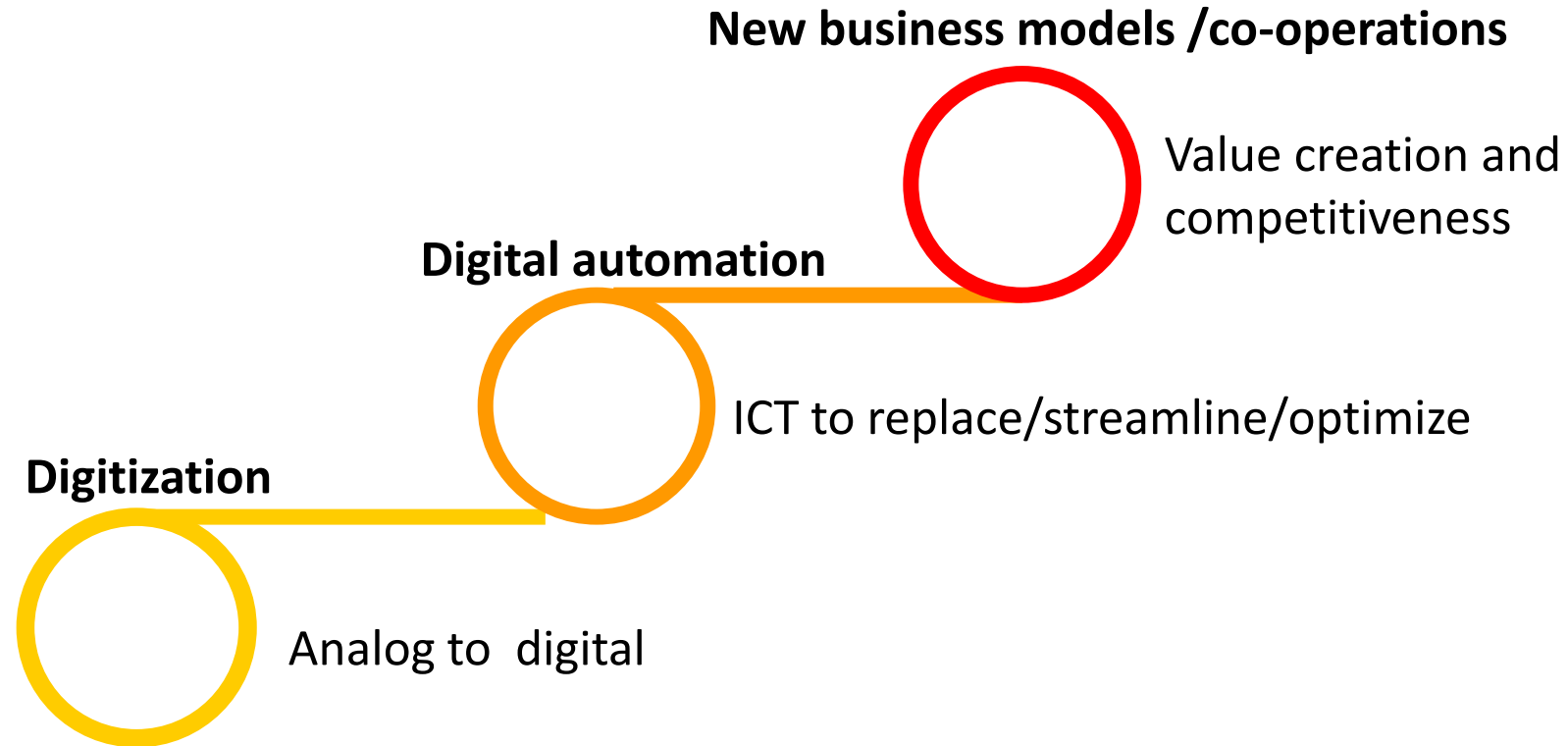



2 WHAT are the strategic moves you can do to leapfrog competition on digitalization?

3 HOW can your company position itself for a more digitally enabled world?

“Small steps do not lead to transformational value creation”

Digitalization vs Digital transformation



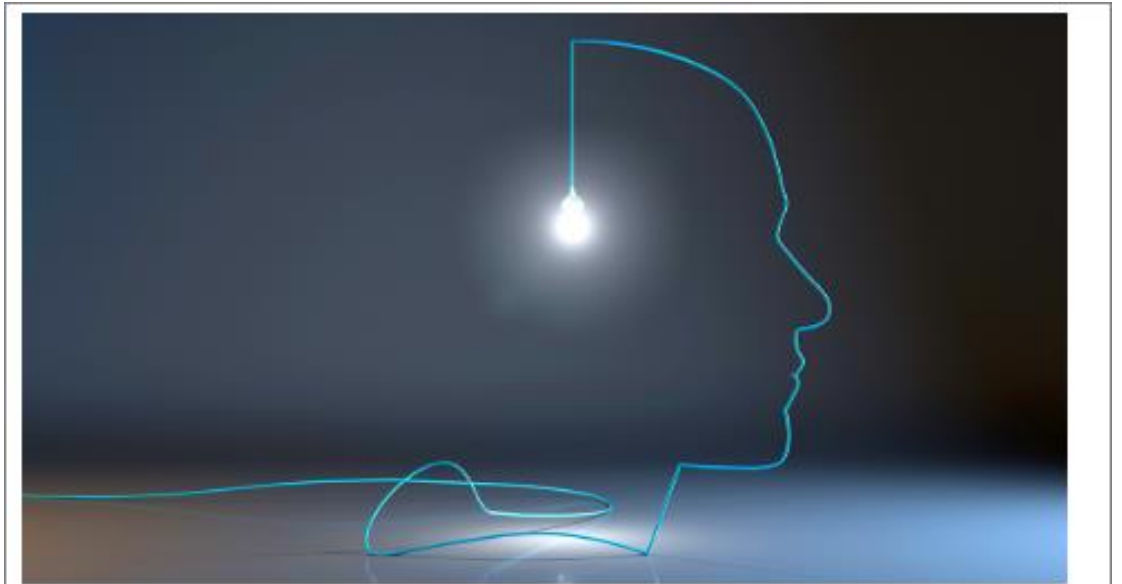
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CHANGE MANAGEMENT

Digital Transformation Is Not About Technology

by Behnam Tabrizi, Ed Lam, Kirk Girard, and Vernon Irvin

MARCH 13, 2019



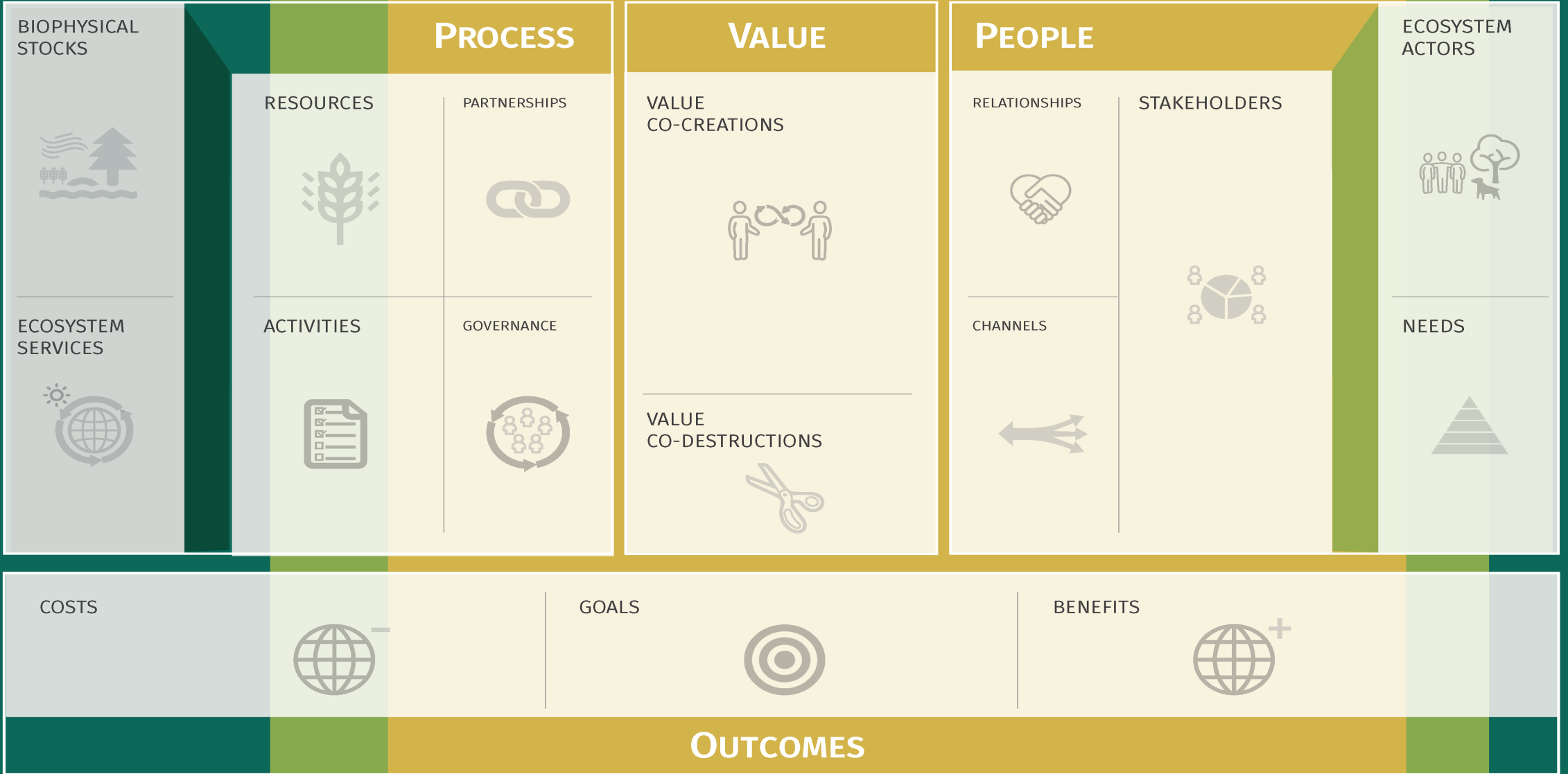
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A recent survey of directors, CEOs, and senior executives found that digital transformation (DT) risk is their #1 concern in 2019. Yet 70% of all DT initiatives do not reach their goals. Of the \$1.3 trillion that was spent on DT last year, it was estimated that \$900 billion went to waste. Why do some DT efforts succeed and others fail?

Environment

Society

Economy



SDG



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS

GCE NODE sin Business Development Lab

- Hvordan styrke og myndiggjøre “vanlige” bedrifter med ledelsesteam som hittil ikke systematisk har tenkt så mye over hvordan en verden i endring, og ny teknologi, vil innvirke på bedriftens levedyktighet?
- Hvordan muliggjøre det *skiftet i tankesett, og endring i ledelsesoppførsel*, som trengs for at bedriftene kan designe og følge nye strategiske baner som er kraftig justert for å møte framtiden?



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og sørger for en trygg rampe for transformasjons-reisen deres
... på skalerbare måter?

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