

INVITATION

ENERGY OUTLOOK

EMERGING TECHNOLOGIES AND MARKETS

AUGUST 14TH 2018, ARENDAL

HOSTED BY: GCE NODE, NORWEGIAN OIL & GAS ASSOCIATION
AND THE FEDERATION OF NORWEGIAN INDUSTRIES

The outlook for the oil and gas industry is more positive than it has been for years, still there are plenty of challenges ahead. The digital transformation continues with increasing momentum, as does the quest for more sustainable solutions and business models. How do we succeed in existing markets, and how do we make use of existing competence and technology in new markets? **Please join us in Arendal, where industry experts analyze the state and future of Norway's most important industry!**

SPEAKERS:



TERJE SØVIKNES
NORWEGIAN
MINISTER OF
PETROLEUM
AND ENERGY



JANNE ODDAKER
THE FEDERATION
OF NORWEGIAN
INDUSTRIES /
KONKRAFT



**RICHARD
MALLINSON**
CROSS-ENERGY
ANALYST, ENERGY
ASPECTS



ASTRID ONSUM
HEAD OF
OFFSHORE WIND,
AKER SOLUTIONS



**HILDEGUNN
BLINDHEIM**
DIRECTOR,
CLIMATE AND THE
ENVIRONMENT,
THE NORWEGIAN
OIL AND GAS
ASSOCIATION



STEINAR EIKAAS
VICE PRESIDENT,
BUSINESS
DEVELOPMENT
ONSHORE US,
EQUINOR



NADA AHMED
SOLUTION
ARCHITECT,
KONGSBERG
DIGITAL

ANNE-GRETE ELLINGSEN, CEO, GCE NODE - **ROGER PEDERSEN**, SECRETARIAT MANAGER, KONKRAFT - **ATLE BERGFJORD**, HEAD OF PUBLIC SEGMENT, CAPGEMINI
ODD-GEIR LADEMO, RESEARCH MANAGER, MATERIALS AND NANOTECHNOLOGY, SINTEF - **IRENE RUMMELHOFF**, EXECUTIVE VICE PRESIDENT, NEW ENERGY
SOLUTIONS, EQUINOR

MODERATOR: LIV MONICA STUBHOLT, PARTNER, LAW FIRM SELMER

DATE:	TIME:	LOCATION:
14 August 2018	9:00 – 14:00, registration from 08:30	Gard, Kittelsbuktveien 31, 4836 Arendal

ADMISSION:					
Members: GCE NODE, The Norwegian Federation of Industries, The Norwegian Oil & Gas Association	NOK 2 000 ex. VAT	Members: The Norwegian Shipping Association and Maritime Forum	NOK 2 500 ex. VAT	Non-members	NOK 3 000 ex. VAT

CONFERENCE LANGUAGE:	CONTACT:
Primarily Norwegian with some English presentations	Tel: +47 98 88 20 44 - Email: bente@gcenode.no

Registration deadline: 8 August 2018 – [Registration link](#)

Evening networking reception Tuesday 14 August, 20:00 – 22:30. Separate invitation with registration to be sent shortly.

Organizers:

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ENERGY OUTLOOK PROGRAM 2018

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09:00 – 09:10	WELCOME AND OPENING REMARKS ANNE-GRETE ELLINGSEN, CEO, GCE NODE MODERATOR: LIV MONICA STUBHOLT, PARTNER, LAW FIRM SELMER
09:10 – 09:40	TRANSITIONING THE OIL & GAS INDUSTRY FOR GREATER VALUE CREATION AND INCREASED SUSTAINABILITY TERJE SØVIKNES, MINISTER OF PETROLEUM AND ENERGY
09:40 – 10:10	GLOBAL MARKET OUTLOOK AND UPDATE RICHARD MALLINSON, CROSS-ENERGY ANALYST, ENERGY ASPECTS
10:10 – 10:30	COFFEE BREAK
INDUSTRIAL DIGITALIZATION AND EMERGING COLLABORATION MODELS	
10:30 – 10:50	FROM INVESTIGATION TO ACTION KONKRAFT REPORT: "COMPETITIVENESS – CHANGING TIDE ON THE NORWEGIAN CONTINENTAL SHELF" JANNE ODDAKER, THE FEDERATION OF NORWEGIAN INDUSTRIES / KONKRAFT AND ROGER PEDERSEN, SECRETARIAT MANAGER, KONKRAFT
10:50 – 11:10	THE PHARMACEUTICAL INDUSTRY'S SHARED PLATFORM FOR SERVICES – WHAT CAN WE LEARN? ATLE BERGFJORD, HEAD OF PUBLIC SEGMENT, CAPGEMINI
11:10 – 11:30	MAKING THE TRANSITION TO EMERGING SERVICE MARKETS ASTRID ONSUM, HEAD OF OFFSHORE WIND, AKER SOLUTIONS
11:30 – 11:50	ADJUSTING FOR THE DIGITAL SHIFT AND MAKING SENSE OF THE BUZZ WORDS NADA AHMED, SOLUTION ARCHITECT, KONGSBERG DIGITAL
11:50 – 12:30	LUNCH
OIL AND GAS TECHNOLOGY FOR NEW MARKETS AND SUSTAINABLE SOLUTIONS	
12:30 – 12:50	CCS AT A CROSSROAD AND THE SIGNIFICANCE FOR NORWEGIAN INDUSTRY HILDEGUNN BLINDHEIM, DIRECTOR, CLIMATE AND THE ENVIRONMENT, THE NORWEGIAN OIL AND GAS ASSOCIATION
12:50 – 13:10	FROM GAS TO HYDROGEN – A NEW AND GREENER NORWEGIAN ENERGY ADVENTURE STEINAR EIKAAAS, VICE PRESIDENT, BUSINESS DEVELOPMENT ONSHORE US, EQUINOR
13:10 – 13:30	ENERGY OF THE FUTURE – MOVING GEOTHERMAL FROM ONSHORE TO OFFSHORE ODD-GEIR LADEMO, RESEARCH MANAGER, MATERIALS AND NANOTECHNOLOGY, SINTEF
13:30 – 13:50	OFFSHORE WIND – A NEW SOURCE FOR PROVIDING ENERGY OFFSHORE? IRENE RUMMELHOFF, EXECUTIVE VICE PRESIDENT, NEW ENERGY SOLUTIONS, EQUINOR
13:50 – 14:00	SUMMARY AND CLOSING REMARKS

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