

INVITATION

Essentials for Making Your Strategy Succeed

ORGANIZER: GCE NODE

Increase the odds of success through effective development and implementation of prevailing business models and tomorrow's organizations. There is no magic, but to do what matters the most.



Antony Upward is a leading expert in the methods and tools of designing future-fit enterprises. He takes on the role of a pracademic – a practicing academic. Antony is specific in his approach to solve complex problems.

Take this unique opportunity to learn more about how to make your strategy succeed.

Date: April 4th 2018

Time: 11:30 – 16:00

Location: Coworx,
Markens Gate 8, 4611 Kristiansand,
Entrance from Dronningens gate

Fee: NOK 500,-

Language: English

Contact: Dharun Sehjpal: +47 98 62 26 38
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The Journey:

11:30-12:00	Lunch & registration Light meal and networking
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AGENDA	
12:00-12:10	Welcome by Anne Grete Ellingsen, CEO GCE NODE
12:10-12:40	What is business model and strategy design by Antony Upward
12:40-13:15	Where is your company compared to your peers by Arnt Aske
13:15-13:30	Coffee break
13:30-14:30	Smart approach to strategy and business model design by Antony Upward
14:30-15:15	How did we succeed with our new strategy by a prospering company
15:15-15:30	GCE NODE is your partner – how do we succeed together by Egil Norman Olsen
15:30-16:00	Summary and conclusion – what matter the most by Arnt Aske